

Bakery Wins Award Fourth Year in Row

Again this year, for the fourth time in a row, Sugar 'n Spice Bakery has been presented the coveted Gold Cup Award, plus two Awards of Merit. The cup was presented to Mr. Fred Flanagan at the Eighth Annual Bakers' Forum held in the Ambassador Hotel in Los Angeles.

The Bakers' Forum awards and presentations are sponsored by Allied Trades of the Baking Industry of Southern California, Inc. Each year all bakers are invited to participate in this contest for the

winning of the Gold Cup. Sugar 'n Spice won a Gold Cup in 1953, again in 1954 and 1955. This year, 1956, Sugar 'n Spice won the coveted Gold Cup for coffee cake and, also, won an Award of Merit for Variety Bread and an additional Award of Merit for coffee cake.

The Bakers' Forum is held with one objective, to provide information of value in the operation of bakeries and to promote higher standards for the baking industry. Bakery products are submitted by the

best bakery establishments in Southern California during the annual event.

Entries Numbered
All entries in the competition were numbered, and the names of those competing were not disclosed except in the case of the winners. Beautifully engraved Gold Cups were given to the first place winners, and Awards of Merit to runners-up in each classification.

This contest is held in conjunction, each year, with the Gold Cup Banquet at the world-famous Coconut Grove, which was entirely taken over by the Bakers' Forum.

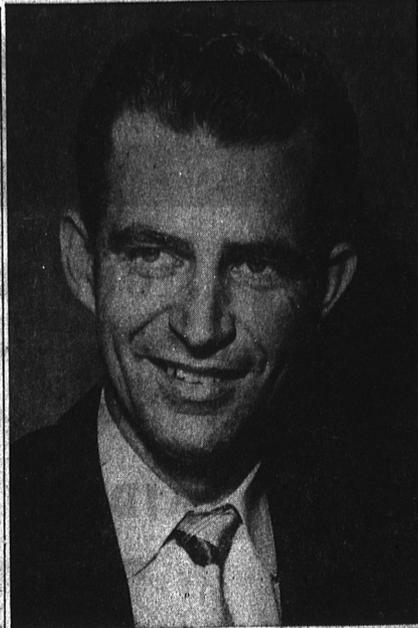
Modeland Is Named New Market Head

M. L. "Shorty" Modeland has been selected to manage the Jim Dandy Market in Lomita. He formerly managed the Torrance Jim Dandy unit at Crenshaw and Torrance Blvds. and was one of 500 chain market managers recently given a Good Citizen Award for 1956 by the National Assn. of Food Chains.

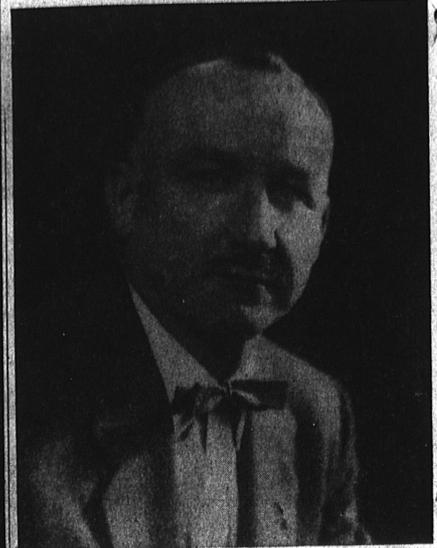
He also was qualified for a national Good Citizenship Award, winners of which will be announced in the fall. Citizenship qualities and extent of participation in civic and community affairs are factors determining the NAFC awards. Modeland was in competition with personnel from 12,000 supermarkets for awards.

He has been active in local affairs as a member of the Torrance Optimist Club, various PTA groups, Torrance Elks Lodge and merchants groups. Modeland was one of the first to offer donations of food when floods inundated large areas of Torrance and also regularly sets aside baskets of food for the needy at Christmas.

He has been a Jim Dandy Market manager for 6 years.



MARLAN "SHORTY" MODELAND, Manager, Lomita Jim Dandy Market



W. H. DYER, JR., General Manager, Jim Dandy Markets

General Manager of Firm Started While in School

Bill Dyer, vice president and general manager of Jim Dandy Markets, and generally associated with planning and development of the vast chain, has been with the organization since 1936, when he was in high school.

Actually, that term of service was not uninterrupted for in 1940 he volunteered for the Naval Reserve and early in 1941 entered Annapolis to earn his commission as an ensign.

Dyer served five years with the Navy and in the course of his duties was aboard one ship which was lost at Guadalcanal and a destroyer which was badly battered at Kiska.

In 1944 and 1945 he served as executive officer of the William B. Preston, and then as Commanding Officer until the time of his release in 1946, after which he returned to the marketing business.

Jim Dandy patrons benefit

greatly by his insistence on modern merchandising methods and tireless efforts to bring better foods at lower prices in the progressing and friendly chain of Jim Dandy Markets.

He serves as president of the Western States Chain Grocers Assn.

Ample Supply Of Produce Available

An important part of every diet is an ample supply of fresh tasty fruits and vegetables, always available to patrons of the Jim Dandy Markets.

The first step in offering such produce in the market is to carefully purchase only the finest quality fresh goods, and Jim Dandy is proud of the experts delegated to this task.

All experts in their field, Jim Dandy buyers roam far and wide in their search for top quality fruits and vegetables.

Weston's CINNAMON WAFERS
EXTRA SPECIAL TREAT! Bite-size, crisp, and loaded with flavor... Weston's famed honey Grahams, sprinkled with natural cinnamon.

Willmark Congratulates You

JIM DANDY MARKETS

on the opening of your big, new Lomita Supermarket!

Willmark is proud to have played an integral part in your program of complete customer satisfaction.

Willmark will continue to do everything in its power to assist you in assuring your new customers the most efficient and courteous treatment.

Protecting retailers' profits since 1917

742 South Hill Street
Los Angeles 14, Cal.

Congratulations

Jim Dandy

MARKETS

featuring:

Gov't Graded U.S.D.A. Choice Beef

ROYAL BRAND

BOLOGNA SALAMI

UNION PKG. CO.

LOS ANGELES

Oldest and Largest Meat Suppliers in the West...

BEST WISHES TO

JIM DANDY MARKETS

ON THE OPENING

OF THEIR NEW

LOMITA STORE

for Busy Kitchens

SIMONIZ FLOOR WAX

SELF POLISHING!

qt. 98c

Featured at

JIM DANDY MARKET

DUBUQUE

SMOKED CANNED HAMS

SMOKED PORK SHOULDER PICNICS

X-L BACON

MISSISSIPPI BRAND BACON

from Dubuque, Iowa, in the tall corn country

Crisper...New RUSKETS FLAKES

give you hearty whole wheat nourishment and

RUSKETS
TOASTED WHOLE WHEAT Flakes

KIDS! *It's a prize for you in this package!*



FAMILIAR "TOWER" ... to shoppers in this area, another of similar design will herald the newest Jim Dandy Market for quality-minded, cost-conscious housewives at the corner of Lomita Blvd. and Western Ave. in Lomita.

SHOWER OF VALUES

SAVE TIME
SAVE MONEY
SAVE EFFORT

FERRY COMO SHOW
NBC-TV SATURDAYS

ARMOUR CHILI 37c
ARMOUR TREET 39c
ARMOUR CORNER BEEF HASH 33c

Serve Your Family
A Real Treat ...

GOLDEN COVE
ABALONE PATTIES

At JIM DANDY
8-oz. Pkg.
49c

These Popular

XLNT Foods Are Guaranteed To Please At Your Friendly Jim Dandy Supermarkets

IT'S A MEAL!

KINT PATTIES

THRIFTY Just Heat 'n' Eat

BAKER BOY CONFECTION ROLLS

9 big servings

8-OZ. PKG.
37c

now... "Country-Kitchen" flavor

Here's real pork sausage... Morrell Pride... made from lean, high-grade pork, blended with delicate spices for this real "country-kitchen" flavor. Made fresh daily in our kitchen right here in Los Angeles.

Look for Morrell Pride Pork sausage—mild or "hot"—in the package with the heart on its sleeve!

Pure Pork

Morrell PRIDE Sausage

SCHILLING QUALITY PRODUCTS

Since 1881

Schilling FOOD COLORS

OP'SMOKEY BRAUNSCHWEIGER

59c lb.

OP'SMOKEY PICNICS

READY TO EAT

29c lb.

Instantly make your rugs and upholstery bright as new

Glamorene Liquid

RUG AND UPHOLSTERY CLEANER

And so easy—just brush in—and wipe off—even grease spots and stubborn dirt vanish like magic. This amazing discovery actually seals cleaned fibers and prevents rapid re-soiling. Wonderful for windows, woodwork, cars—all washable hard surfaces. Highly concentrated for greater economy. Full size makes over one gallon of this magic cleaner.

PINT SIZE MAKES 9 PINTS **98c**
Half-gallon size makes 9 half-gals. **\$2.49**
Gallon size makes 9 gallons. **\$4.99**

The only liquid rug and upholstery cleaner officially tested and approved for hotel use by the Textile Research Association.

JIM DANDY